The seal reads "AD 1740 Seal, NF, New Fairfield, Conn." 1740 is the year in which the Colonial Assembly granted the powers of a town to New Fairfield. Superimposed over the shield is a large horseshoe within which sits an arrowhead, point down. Inside the arrowhead is a picture of an Indian man, which represents, along with the arrowhead, the earliest known people of New Fairfield. Also drawn within the horseshoe, are an anvil and a plowshare, which, with the horseshoe, represent early farmers and blacksmiths. Also drawn is the picture of a carriage which symbolizes the commercial industry of New Fairfield toward the end of the 19th century. A sailboat depicted represents Lake Candlewood. Drawn on the edges of the shield are branches and candles which also represent this lake. Legend tells that the early settlers would cut branches from certain trees that would burn as brightly as candles when lit. The letters "NF" were the identification letters that the Colonial Assembly granted to the Town to be used as their horse brand. This seal was designed by Richard Pettibone and other local artists and painted by Charles and Dorothea Fox. It was approved in 1968 at a town meeting.